ABOUT: Grange Insurance

Grange Insurance was first formed to provide affordable card insurance for a specific group—grange members (known nationally as the National Grange Patrons of the Husbandry). But even in the company’s earliest days, its leaders were thinking ahead to the future. Today, the company offers affordable and customizable auto, home, life, and business insurance products. Together with its affiliate company, Integrity Insurance, they continue to sell exclusively through independent agents and serve customers across 13 states.

THE CHALLENGE: Lack of visibility into application interactions

Like most enterprise-scale organizations, the company had naturally evolved through decades of building and buying applications, and then modifying them along the way. As a result, however, they had little-to-no visibility into how those applications interacted with each other. Because that visibility is critical for making the right data center and cloud decisions, that had to put a freeze on cloud migrations.

About

Industry: Home, life, auto, and business insurance

Headquarters: Columbus, Ohio, USA

Objective:
Understand infrastructure complexities that had built and evolved over decades

Success:
“Know before you go” visibility to build confidence in cloud migration decisions
SOLUTION: Granular data and AI-powered analytics

To address the problem, Grange took the lead from Presidio, their technology consultant, to partner with Virtana and leverage the capabilities of Virtana Migrate, the Virtana Platform module designed to help organizations de-risk cloud migration. The AI-powered monitoring, analytics, and automation platform that combines massive ingest of wire, machine, and ecosystem data with advanced analytics to proactively optimize the performance, availability, capacity, and efficiency of mission-critical infrastructure.

RESULTS: Confidence to move forward with cloud migration

Most people respond better to visual tools and they tend to take action based on a comprehensive view of what they see—in this case, how applications interact with each other and with the infrastructure. Because Virtana Migrate delivers granular visibility, not only from a data perspective, but also visually, it allowed Grange to make intelligent decisions about where they should place their workloads—what needs to be maintained on premises and what could be moved to the public cloud. This allowed them to make cloud migration decisions based on data, not guesswork.

About Virtana

Virtana delivers a unified observability and optimization platform for managing application workloads across public, private, hybrid, and multi-cloud environments. Using artificial intelligence for IT operations (AIOps) technologies, including machine learning and advanced data analytics, the cloud-agnostic Virtana Platform solves the most difficult challenges facing enterprises as they seek to leverage public clouds. The SaaS platform enables a “know before you go” approach by providing intelligent observability into which workloads to migrate. It also ensures that unexpected costs and performance degradation are avoided once workloads are operating in the cloud. With the Virtana Platform, enterprises can confidently speed cloud adoption and reduce cloud operating costs by simplifying management of their IT environments.

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